

THE SPONGEBOB MOVIE

SEARCH FOR SQUAREPANTS

TOOL KIT



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OVERVIEW

The SpongeBob Movie: Search For SquarePants is a swashbuckling seaFaring comedy-adventure that takes us to the deepest depths of the deep sea where no Sponge has gone before. In this all-new spooky tale, SpongeBob and our beloved Bikini Bottom Friends dive into a surreal world Filled with haunted shipwrecks, mythological monsters, and spine-tingling surprises, and Face the villainous and vengeful ghost of the one and only Flying Dutchman.



CHARACTER ART



SB_M4_TK_Grp_001_CGI.psd



SB_M4_TK_Grp_001.eps

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CHARACTER ART



SB_M4_TK_Grp_002_CGI_RGB.psd



SB_M4_TK_Grp_002.eps

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CHARACTER ART



SB_M4_TK_Grp_003a_CGI_RGB.psd



SB_M4_TK_Grp_003.eps

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CHARACTER ART



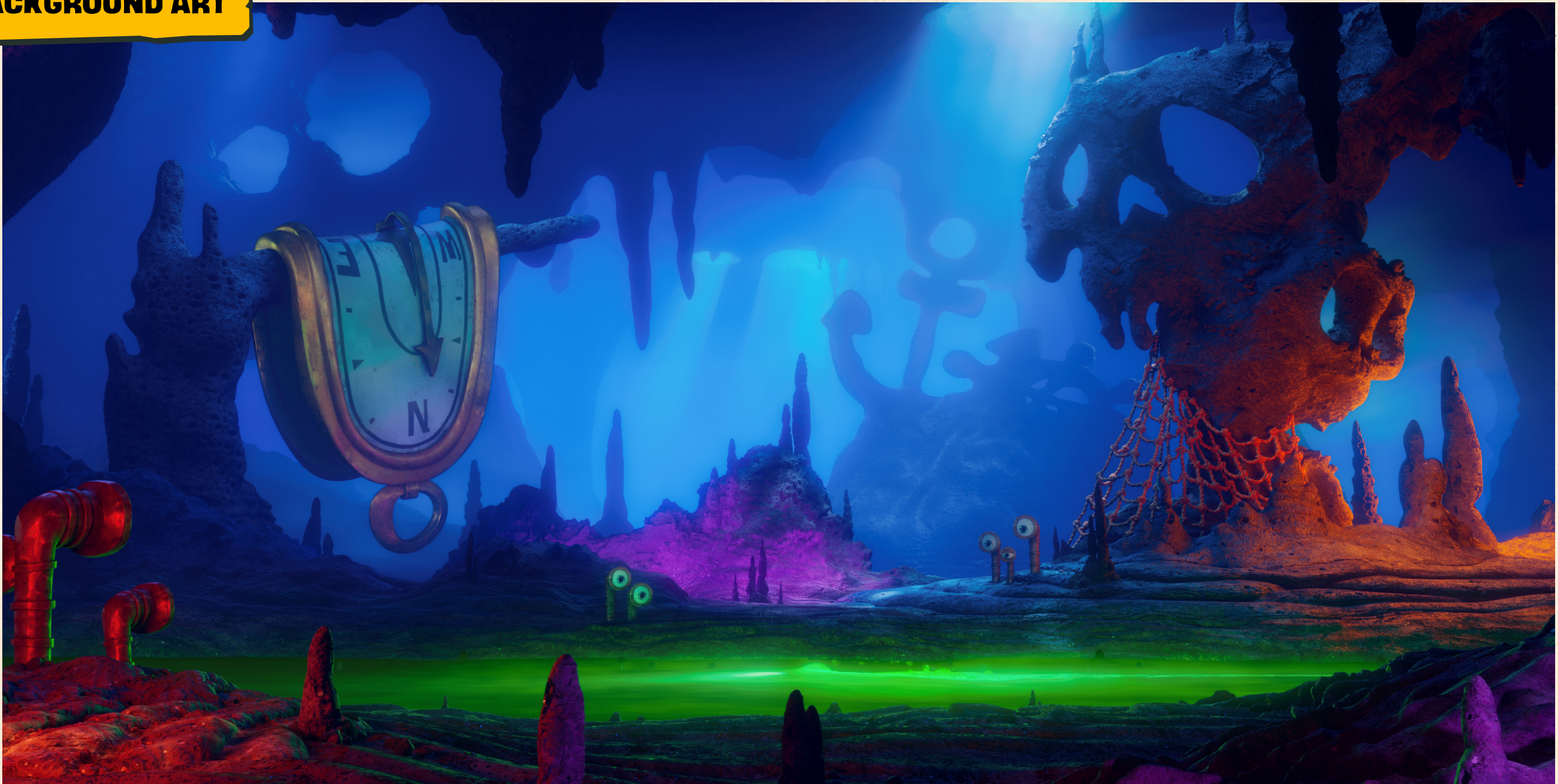
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SB_M4_TK_Grp_004.eps

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BACKGROUND ART



SB_M4_TK_Bg_001_CGI_RGB.psd

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Editorial

GENERAL

Arrgh you ready?

A sponge's life for me

Walk the plank

Ahoy, matey!

Over to the underworld

Next stop: Underworld

The adventure of an after-lifetime

Note: Punctuation may be omitted if the design makes the phrasing and meaning clear (e.g. a line break might replace a period/full stop). Please consult your GCG contact if you have questions.

FLYING DUTCHMAN QUOTES

**Insulting a man's ship be worse than
insulting his Mother!**

Who dares to wake up the Flying Dutchman?!

To Davey Jones' Locker with you!

**Crew, howl with me so that we might set
the Seven Seas ablaze with Fear!**

**Go ahead, annoy me one more time,
who be disturbin' the Flying Dutchman?**

TYPOGRAPHY

HEADLINE

CC BLACK BEAT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 (!@#\$%^&*:,)

[MYFONTS.COM/COLLECTIONS/BACK-BEAT-FONT-COMICRAFT](https://myfonts.com/collections/back-beat-font-comicraft)

SUB HEADLINE

KONTiKiJF ALOHA

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 (!@#\$%^&*:,)

[FONTS.ADOBE.COM/FONTS/KON-TIKI-ALOHA-JF](https://fonts.adobe.com/fonts/kon-tiki-aloha-jf)

NOTE:

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ACCENT

BOKKA SOLIDOT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 (!@#\$%^&*:,)

[MYFONTS.COM/COLLECTIONS/FF-BOKKA-FONT-FONTFONT](https://myfonts.com/collections/ff-bokka-font-fontfont)

BRICE - BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 (!@#\$%^&*:,)

[MYFONTS.COM/COLLECTIONS/BRICE-FONT-STUDIO-SUN](https://myfonts.com/collections/brice-font-studio-sun)

BROTHERS OT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

(!@#\$%^&*:,)

[FONTS.ADOBE.COM/FONTS/BROTHERS](https://fonts.adobe.com/fonts/brothers)

COLOR PALETTES

Topside



Underworld



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LOGO



SB_M4_LOGO_001

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ICONS



SB_M4_TK_ICON_001.eps



SB_M4_TK_ICON_002.eps



SB_M4_TK_ICON_003.eps



SB_M4_TK_ICON_004.eps



SB_M4_TK_ICON_005.eps



SB_M4_TK_ICON_006.eps



SB_M4_TK_ICON_007.eps



SB_M4_TK_ICON_008.eps



SB_M4_TK_ICON_019.eps



SB_M4_TK_ICON_020.eps



SB_M4_TK_ICON_021.eps



SB_M4_TK_ICON_022.eps

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ICONS



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SB_M4_TK_ICON_011.eps



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SB_M4_TK_ICON_013.eps



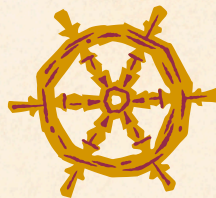
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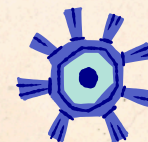
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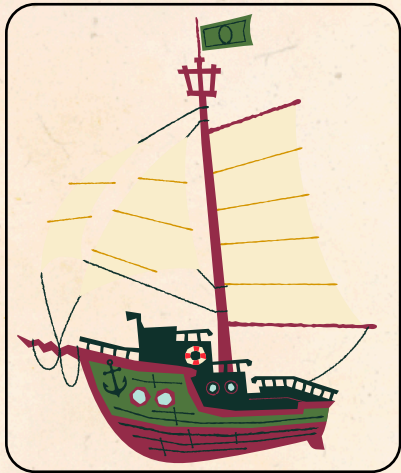
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ICONS



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SB_M4_TK_ICON_028.eps



SB_M4_TK_ICON_031.eps



SB_M4_TK_ICON_034b.eps



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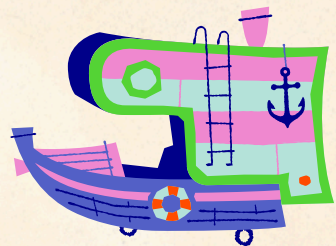


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ICONS

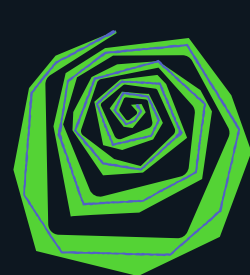
UNDERWORLD MAP & CREATURE ICONS



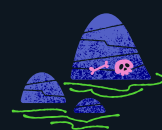
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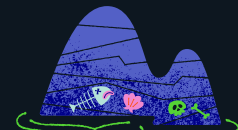
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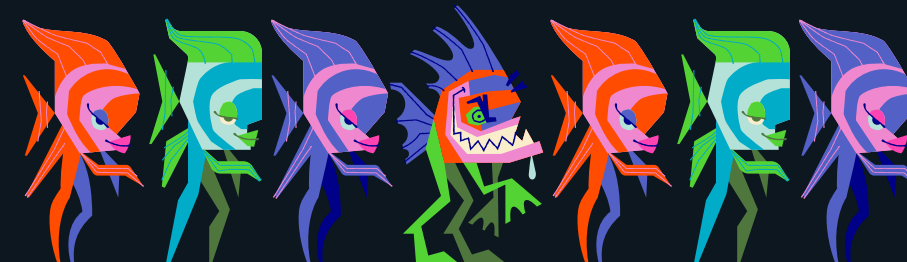
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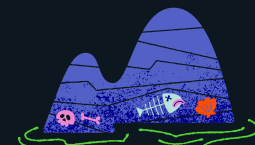
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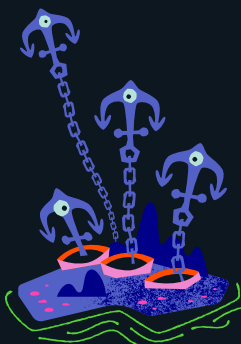
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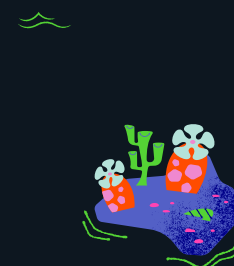
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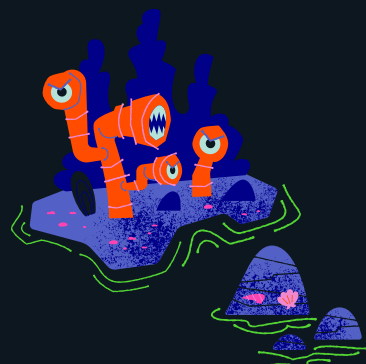
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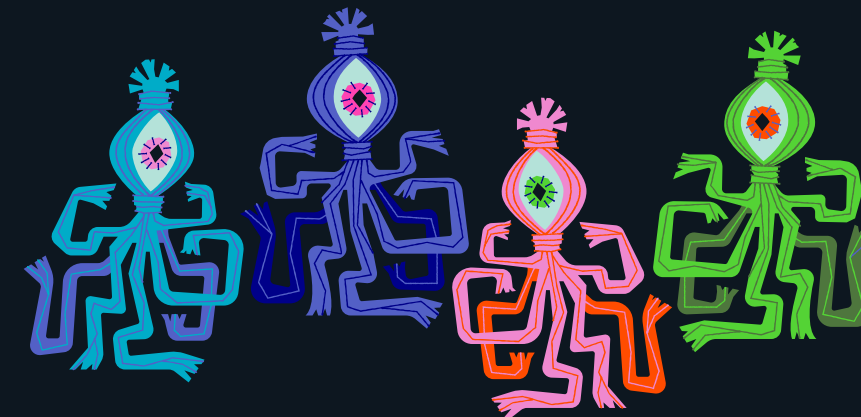
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PATCHES



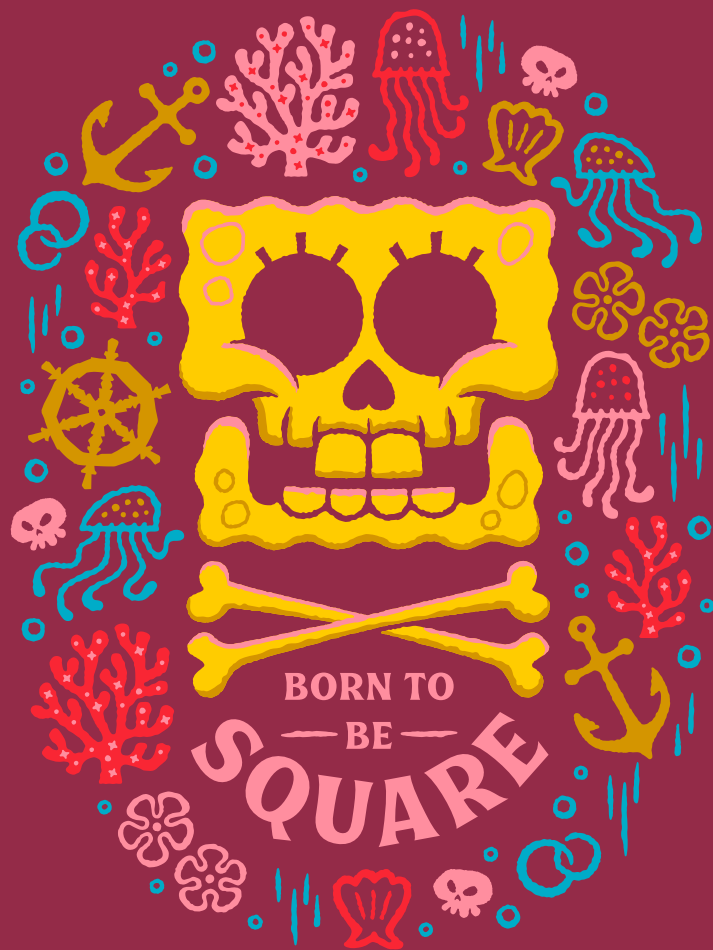
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SB_M4_TK_PATCH_003.eps

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PATCHES



SB_M4_TK_PATCH_002a.eps



SB_M4_TK_PATCH_002b.eps

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PATTERNS



SB_M4_TK_PTN_001.eps



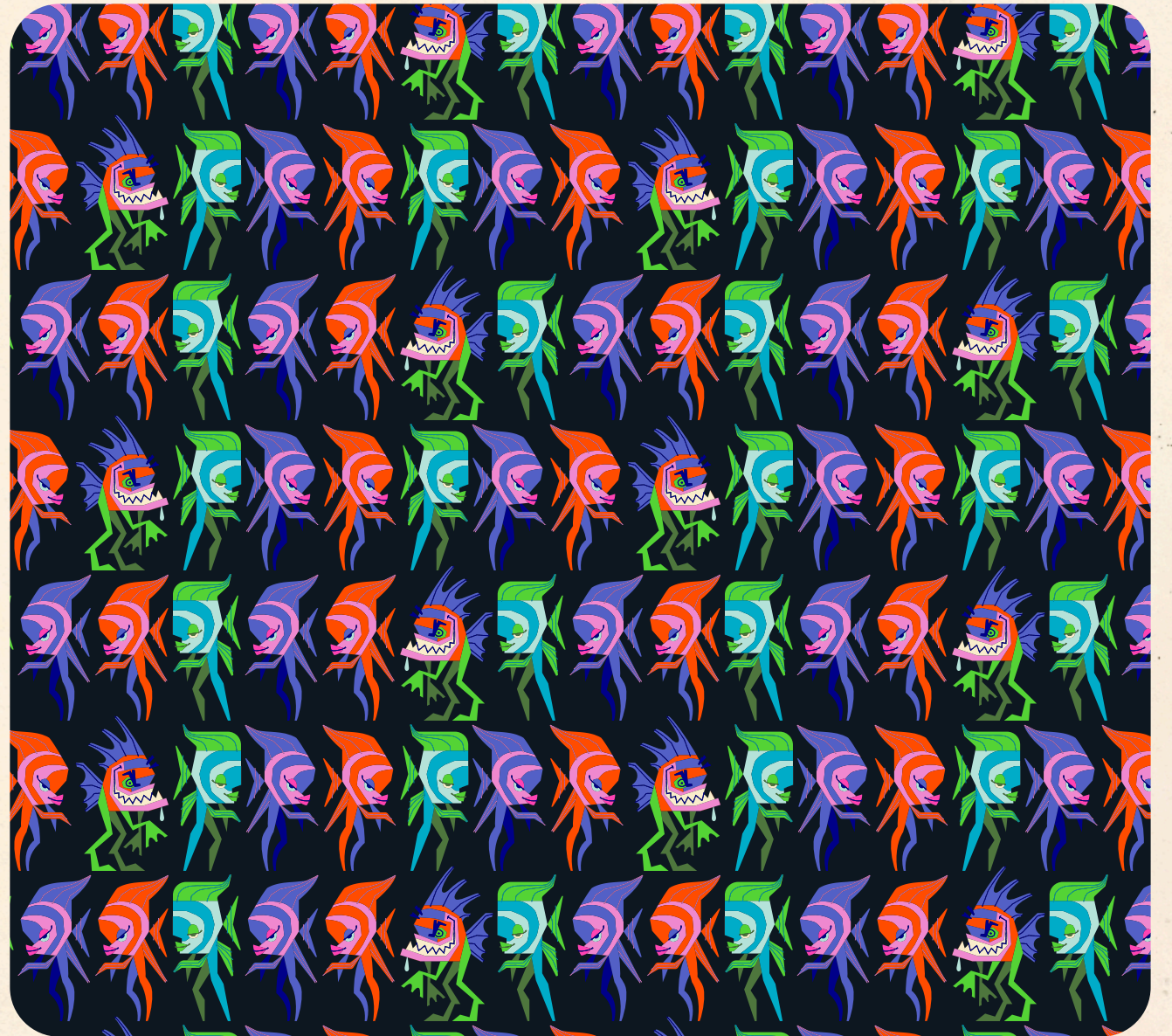
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PATTERNS



SB_M4_TK_PTN_003.eps



SB_M4_TK_PTN_004.eps

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PRODUCT MOCK-UPS



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